Front Page

Ear

\$415.00

(66mm wide x

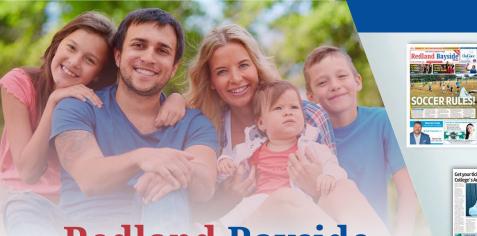
60mm high)

TV Guide

\$360.00

(262mm wide x

60mm high)



Redland Bayside

Your local community news

Rate Card

Print supports our community

Advertising in Redland Bayside News presents an exceptional opportunity for local businesses to connect with a vibrant and engaged community.

As a trusted source of information for residents, this publication offers a unique platform to showcase your products and services to a targeted audience that values local news and events.

One of the primary benefits of advertising in Redland Bayside News is the strong local presence.

With a dedicated readership that spans across Redland City, Wynnum, Manly and Bayside areas, your message reaches potential customers who are not just residents but active participants in the community. This localised approach ensures that your advertising dollars are spent effectively, as you engage with individuals who are more likely to seek out and support local businesses.

Redland Bayside News boasts a loyal readership that trusts its content.

When your advertisement is placed alongside relevant news stories, community events, and features, it gains credibility and visibility.

Readers are more inclined to explore your offerings, knowing they come from a source they trust.







Website:

redlandbaysidenews.com.au

Advertising:

advertising@localnewsgroup.com.au

Facebook:

@redlandbaysidenews







Redland Bayside

BARKING MAD

Front Page

Banner

\$970.00

(262mm wide x

92mm high)

1/8 Page

Vertical

\$315.00

(92mm wide x

128mm high)

Vertical

Strip

\$600.00

(82mm wide x

370mm high)



Half Page

Horizontal

\$915.00

(262mm wide x

188mm high)





(550mm wide x 370mm high -20mm gutter)



Horizontal \$315.00

1/8 Page

(128mm wide x 92mm high) or



1/4 Page 11 11 \$475.00 (128mm wide x 188mm high)

\$210.00



Horizontal Strip \$600.00

(262mm wide x

92mm high)



Half Page w/editorial \$1,323.00

(262mm wide x 370mm high)



4 Page **Business Feature** \$4,200.00

Insert Bundle Discount Rates | Rates exclude GST

Advertorial/ **Press Release** 30% discount

4 Week Package 5% discount

10% discount

12 Week Package 25 Week Package 15% discount

50 Week Package 20% discount

PREMIUM POSITION

Choose a premium position. These are the positions most viewed with readers consistently turning to first or spending the longest time reading content.

RIGHT PAGE

BACK PAGE

• INSIDE FRONT COVER CONTENT PAGE

FIRST 10 PAGES

15%

40%

20%

15%

NEED

Up to QTR Page

Half Page \$80

\$100

Ad hoc artwork \$80 per hour

Looking to guarantee the largest audience for your ads?

ARTWORK?

Full Page