



Shop Local Buy Local Support Local



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## Advertising Options

### Welcome to Logan Local

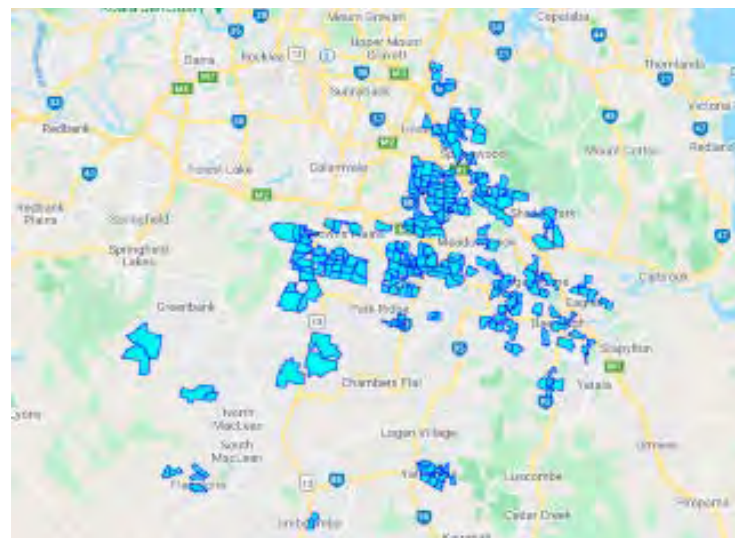
Logan Local is Logan's completely dedicated Lifestyle publication, featuring all things Local, positive news, Local Business and community stories focused on the Logan Region. Our first edition was launched in November 2021. There is a total of 50,000 copies printed monthly and delivered direct to the letterboxes of local Logan residents.

### Your Free Local Guide to:

- Community News
- What's on in Logan
- Shopping/Retail/Fashion
- Dining & Entertainment
- Agriculture
- Coupon Specials
- Trade Services Listings
- Sports
- Health & Wellbeing
- Motoring
- Real Estate

### 2025/2026 Media Kit

#### Distribution Map:



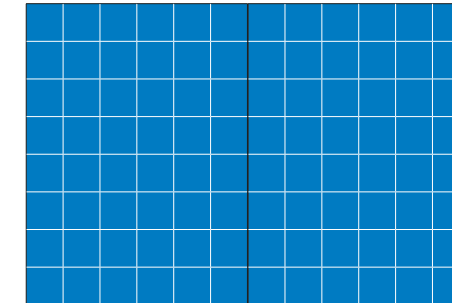
#### Social Media:

- Logan Local
- Logan Local
- [www.myloganlocal.com.au](http://www.myloganlocal.com.au)



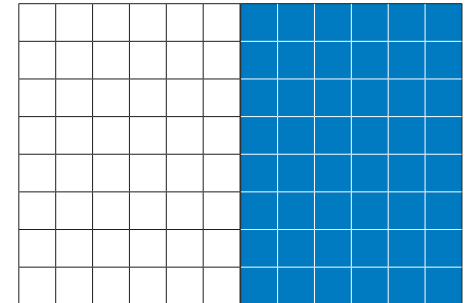
#### Double Page Spread \$2,690

420mm (w)  
x 275mm (h)  
+ 3mm extra bleed



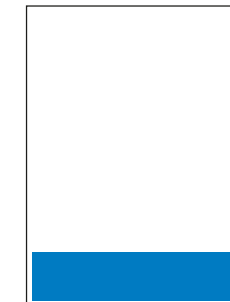
#### Full page \$1,695

210mm (w)  
x 275mm (h)  
+ 3mm extra bleed



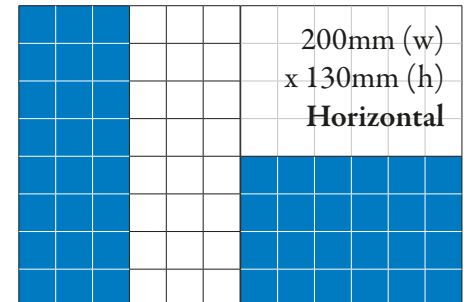
#### Front page banner \$1,350

200mm (w)  
x 41mm (h)



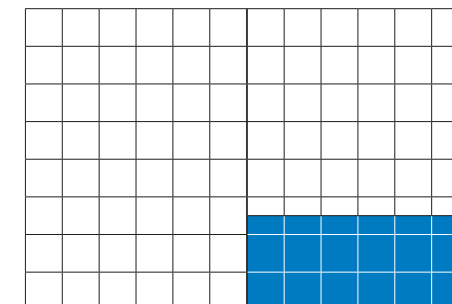
#### Half page \$995

98mm (w)  
x 265mm (h)  
Vertical



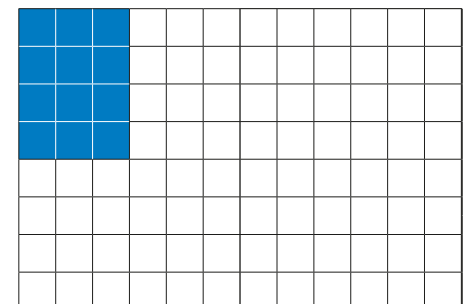
#### Banner/Strip \$750

200mm (w)  
x 88mm (h)



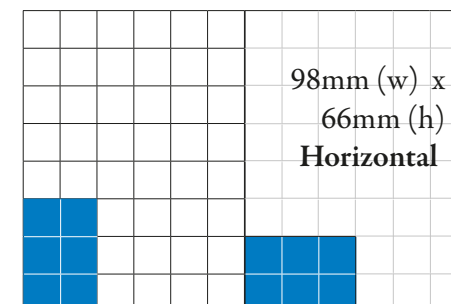
#### Quarter page \$595

98mm (w)  
x 130mm (h)  
Vertical



#### 1/8 Page \$350

66mm (w)  
x 98mm (h)  
Vertical



98mm (w) x  
66mm (h)  
Horizontal

### PREMIUM POSITION

**Looking to guarantee the largest audience for your ads?**  
Choose a premium position. These are the positions most viewed with readers consistently turning to first or spending the longest time reading content.

- RIGHT PAGE 15%
- BACK PAGE 40%
- INSIDE FRONT COVER 20%
- CONTENT PAGE 15%
- FIRST 10 PAGES 10%