



LOCAL NEWS GROUP

MEDIA **PARTNERSHIP**

LOCAL IPSWICH NEWS

**Local**
NEWS GROUP



CONNECTING THE COMMUNITY **THE VITAL ROLE PLAYED BY LOCAL NEWSPAPERS**

Media partnerships provide invaluable support to the publishing of Free to community, community Newspapers & Magazines.

Community newspapers & Magazines play a vital role in keeping local communities informed and engaged. With our focus on hyper-local news, sports and events, our community newspaper & magazine provides a platform for local businesses, organizations, and residents to connect with one another.

One of the key benefits of community newspapers & magazines are the ability to foster a sense of community spirit and pride. By sharing stories about local people, businesses and events, these publications help to build a strong sense of identity and belonging within the community.

Community newspapers & magazines also serve as an important source of information for residents, covering topics such as local government decisions, school news, sport and community events. This allows residents to stay informed about the issues that directly impact their

lives and to become more actively involved in their local community.

Additionally, community newspapers provide valuable opportunities for local businesses to advertise their products and services to a targeted audience. This helps to support the local economy and encourages residents to shop locally.

Pay it forward

Each of our media partnership packages include our "Pay it forward program". This program provides 4 x Qtr page ad placements, for you to donate to your preferred not-for-profit charity, throughout the year.

This year we have also stepped up our media partnerships to be all inclusive with print and digital as well as some nice lunches to be had. Our websites are currently tracking with an average of 130,000 - 150,000 page views per month





Local Ipswich News

Ipswich's #1 read Newspaper

Media Partnership Options



Bronze

- Media partner business write up
- 1/8th Page Weekly Ad
- 6 x 1/4 Page Bonus Ad Upgrades (per year)
- Pay if forward program membership
- MyLocal Business Directory Listing
- 1 Ticket to 3 x LNG "Media Partner" Lunches

Monthly Investment \$1,250+GST



Platinum

- Media partner business write up
- Full Page Weekly Ad
- 1 x 4 Page business feature liftout (per year)
- Pay if forward program membership
- MyLocal Business Directory Listing
- 2 Tickets to 3 LNG "Media Partner" Lunches
- Quarterly Strategic Media Planning Session
- Ad on Publication Website

Monthly Investment \$5,000+GST



Silver

- Media partner business write up
- 1/4 Page Weekly Ad
- 6 x 1/2 Page Bonus Ad Upgrades (per year)
- Pay if forward program membership
- MyLocal Business Directory Listing
- 1 Ticket to 3 x LNG "Media Partner" Lunches
- Quarterly Strategic Media Planning Session

Monthly Investment \$1,650+GST



Special Interest

- Media partner business write up
- Weekly Banner Ad
- Pay if forward program membership
- MyLocal Business Directory Listing
- 1 Ticket to 3 x LNG "Media Partner" Lunches
- Quarterly Strategic Media Planning Session

Monthly Investment \$2,000+GST



Gold

- Media partner business write up
- Half Page Weekly Ad
- 6 x Full Page Bonus Ad Upgrades (per year)
- Pay if forward program membership
- MyLocal Business Directory Listing
- 2 Tickets to 3 x L NG "Media Partner"
- Quarterly Strategic Media Planning Session
- Ad on Publication Website

Monthly Investment \$3,250+GST

Support your local community by sponsoring one of our special interest pages: Sports, Fishing, Tide Times, Gardening, Finance, Local School News, Disability News, Local History, Island News or Local Business

i *Note, all packages based on 50 week production year. All packages can be tailored to the businesses as required. Costings are per ABN and invoiced monthly in advance.



localnewsgroup.com.au

Local Ipswich News
Ipswich's #1 read Newspaper

Redland News
The voice of the community

Bayside News
Your Local Community News

Ipswich
LOCAL

Logan
LOCAL

LNG Digital

DTH DIRECT
MEDI TO HOME
DESIGN | PRINT | DISTRIBUTION

MyLocal
Business Directory

Website:

localnewsgroup.com.au

Phone:

1300 384 633

Email:

sales@localnewsgroup.com.au



Shop Local • Buy Local • Support Local