



# Ipswich

LOCAL

Shop Local Buy Local Support Local

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for more information

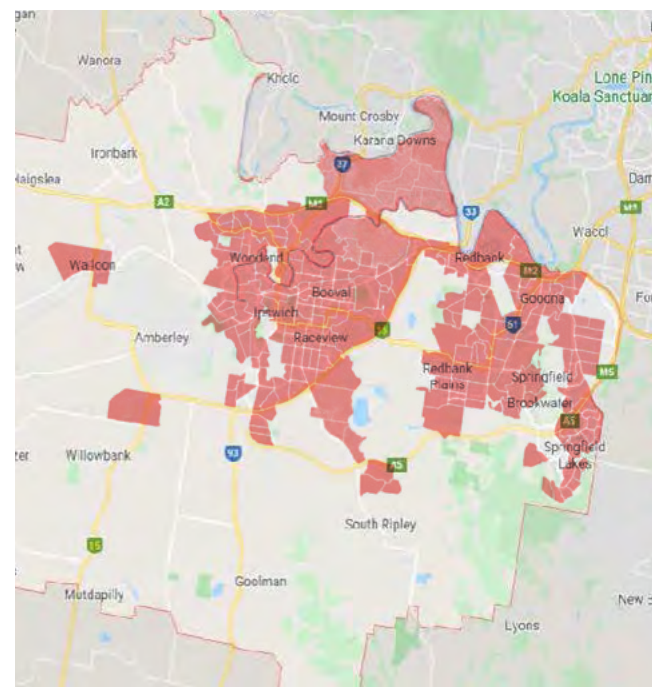
## Welcome to Ipswich Local

Ipswich Local is Ipswich's completely dedicated Lifestyle publication, featuring all things Local, positive news, Local Business and community stories focused on the Ipswich Region. Our first edition was launched in October 2020 and grown to the magnificent publication you see today. With over 60,000 copies delivered directly to homes in the Ipswich Region Monthly, Ipswich Local is the #1 read magazine in Ipswich.

## Your Free Local Guide to:

- Community News
- What's on Ipswich
- Shopping/Retail/Fashion
- Dining & Entertainment
- Agriculture
- Coupon Specials
- Trade Services Listings
- Sports
- Health & Wellbeing
- Motoring
- Real Estate

## 2025/2026 Media Kit

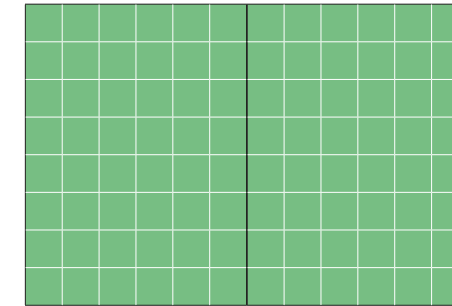


## Advertising Options

### Double Page Spread

**\$2,690**

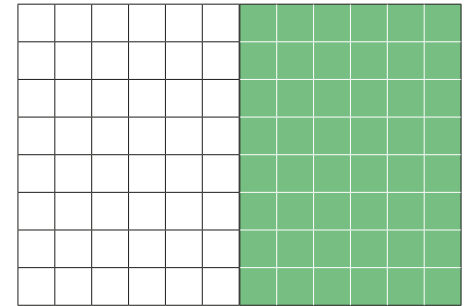
420mm (w)  
x 275mm (h)  
+ 3mm extra bleed



### Full page

**\$1,695**

210mm (w)  
x 275mm (h)  
+ 3mm extra bleed



### Front page banner

**\$1,350**

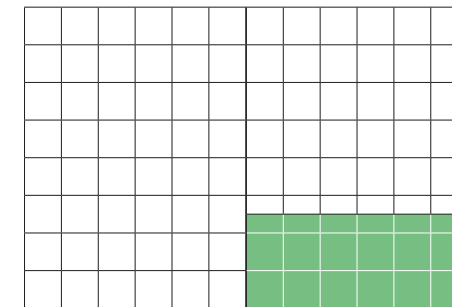
200mm (w)  
x 41mm (h)



### Banner/Strip

**\$750**

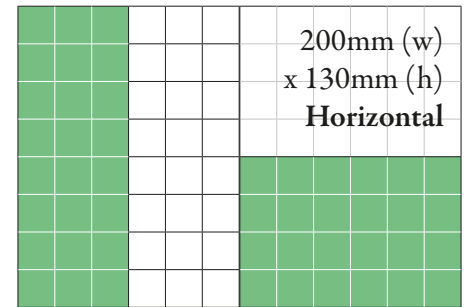
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x 88mm (h)



### Half page

**\$995**

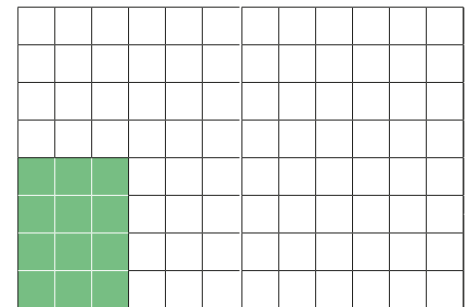
98mm (w)  
x 265mm (h)  
Vertical



### Quarter page

**\$595**

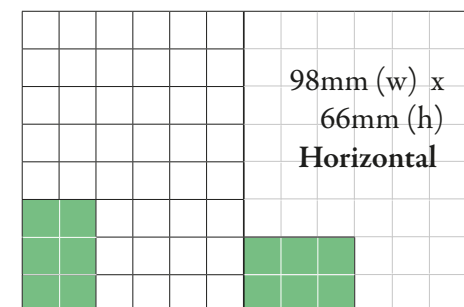
98mm (w)  
x 130mm (h)  
Vertical



### 1/8 Page

**\$350**

98mm (w)  
x 66mm (h)



## PREMIUM POSITION

### LOOKING TO GUARANTEE THE LARGEST AUDIENCE FOR YOUR ADS?

Choose a premium position. These are the positions most viewed with readers consistently turning to first or spending the longest time reading content.

- RIGHT PAGE 15%
- BACK PAGE 40%
- INSIDE FRONT COVER 20%
- CONTENT PAGE 15%
- FIRST 10 PAGES 10%