



Media Partnerships





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A **Media Partnership with Local News Group** provides invaluable support to the publishing of Free Community Newspapers and keeping our community connected. For local business, it provides a medium to further **build brand credibility and trust** amongst a community who value buying local. By partnering with Local News Group, you're partnering with a local business with a vision to champion local community.

Pay it Forward Program:

Media Partners get automatic membership to Local News Group's Pay it Forward Program. Through this program, you receive four Quarter Ad pages that can be provided to a local not-for-profit or sporting club of your choice to promote their organisation.

Annual Media Partners Lunch:

As a Media Partner, you're invited to Local News Group's annual Media Partner Lunch! At our Media Partner Lunches you'll enjoy a lovely meal, hear from guest speakers and have the opportunity to connect with other locally minded businesses across our region.

Special Discounts:

In addition to standard inclusions, all Media Partners receive 20% off and additional advertising placed during the period of the partnership! This is available across all of Local News Groups publications!

Business Write Up:

All Media Partners have access to a complimentary Business Write up which will be shared in print, online and across our social media channels.



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	BRONZE	SILVER	SPECIAL INTEREST	GOLD	PLATINUM
Complimentary Artwork Design	✗	✗	✗	✓	✓
Business Write Up	✓	✓	✓	✓	✓
Weekly Ad Size	1/8th Page	1/4 Page	Banner + Branded Page	Half Page	Full Page
Bonus Ad Upgrades (Per Year)	6 x 1/4 Page	6 x 1/2 Page	✗	6 x Full Page	1 x 4 Page Feature
Pay it forward Membership	✓	✓	✓	✓	✓
Annual Media Partners Lunch	1 Ticket	2 Tickets	2 Tickets	2 Tickets	2 Tickets
Digital Advertising	20% off	20% off	Standard Placement	Standard Placement	Premium Placement
Additional Advertising	20% off	20% off	20% off	20% off	20% off
Monthly Investment (EX GST)	\$1,250	\$1,750	\$2,750	\$3,250	\$5,000

Local Redland Bayside NEWS

Local Ipswich News

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