



Logan LOCAL

Rate Card

Print supports our community

Launched in November 2021, Logan Local was created with a simple goal – to provide a positive, locally focused publication dedicated entirely to the Logan region. Since its first edition, Logan Local has grown into a trusted community title, continuing to evolve alongside the people, businesses and stories that shape Logan today.

From neighbourhood stories to local success, we highlight what's happening across Logan with a strong emphasis on positivity, connection and community pride.

As a trusted local source, Logan Local delivers meaningful content that reflects everyday life in the Logan region. Our pages feature community news, local events, small business highlights and stories that matter to residents – keeping readers informed, engaged and connected to their local area.

Logan Local is distributed free to homes and businesses throughout Logan, ensuring strong local reach and consistent exposure. By focusing on real community interests and locally relevant content, we provide a platform that residents actively engage with and value.

For local businesses, Logan Local offers a powerful opportunity to connect with a loyal, community-minded audience. By advertising alongside trusted local content, businesses can build recognition, trust and long-term relationships within the Logan community.



Website:
myloganlocal.com.au

Advertising:
advertising@localnewsgroup.com.au

Facebook:
[@loganlocalmag](https://www.facebook.com/loganlocalmag)



Front Page Banner

\$1,350.00

(200mm wide x
70mm high)



Full Page

\$1,595.00

(210mm wide x
275mm high
+ 5mm bleed)



Quarter Page

\$540.00

(98mm wide x
130mm high)



Half Page Horizontal

\$895.00

(200mm wide x
130mm high)



Half Page Vertical

\$895.00

(98mm wide x
260mm high)



Banner/ Strip

\$750.00

(200mm wide x
88mm high)



Double Page Spread

\$2,490.00

(420mm wide x
275mm high
+ 5mm bleed -
10mm gutter)



1/8 Page Horizontal

\$350.00

(98mm wide x
66mm high)

Insert Bundle Discount Rates | Rates exclude GST

**Advertiser/
Press Release**
30% discount

**3 Edition
Package**
5% discount

**6 Edition
Package**
10% discount

**12 Edition
Package**
15% discount

**24 Edition
Package**
20% discount

PREMIUM POSITION

Looking to guarantee the largest audience for your ads? Choose a premium position. These are the positions most viewed with readers consistently turning to first or spending the longest time reading content.

- RIGHT PAGE 15%
- BACK PAGE 40%
- INSIDE FRONT COVER 20%
- CONTENT PAGE 15%
- FIRST 10 PAGES 10%

NEED ARTWORK?

**1/8 Page
\$40**

**1/4 Page
\$40**

**Strip/Banner
\$60**

**1/2 Page
\$80**

**Full Page
\$100**

**DPS
\$150**