



Local Ipswich News

Rate Card

Print supports our community

Ipswich has a long love affair with newspapers, beginning way back in 1859.

Over that time, we've seen the likes of the Queensland Times, Ipswich News, The Ipswich Independent, Lifestyle Queensland, Ipswich Life and The Ipswich Advertiser keep people informed about what was happening in their community, but ultimately they have all vanished.

Since June 2020, no newspapers have been published for the city, with media companies leaving Ipswich residents with no outlet, no voice, and no way to easily find out what's happening.

Local Ipswich News has filled that void, with a free newspaper the comes out every Wednesday, highlighting the news, views and opinions of people who live in Australia's fastest growing city.

Also going to every letterbox in Ipswich once a month is Ipswich Local, a free glossy lifestyle magazine which puts a smile on the face of everyone who reads it.

With independent newspapers appearing all over the country on a weekly basis, newspapers are still the best way that people who care about their community want to be informed.

It's just not the same looking at a website with a cup of tea in the morning.

Print media is back because it works, and readers love it.



Website:
localipswichnews.com.au

Advertising:
advertising@localnewsgroup.com.au

Facebook:
Local Ipswich News

Advertising Options | Rates are per insert, excluding GST



Front Page Banner
\$1,020.00
(262mm wide x 92mm high)



Front Page Ear
\$435.00
(66mm wide x 60mm high)



1/8 Page Horizontal
\$325.00
(128mm wide x 92mm high) or



1/8 Page Vertical
\$325.00
(92mm wide x 128mm high)



TV Guide
\$370.00
(262mm wide x 60mm high)



1/4 Page
\$490.00
(128mm wide x 188mm high)



Horizontal Strip
\$615.00
(262mm wide x 92mm high)



Vertical Strip
\$615.00
(82mm wide x 370mm high)



Half Page Horizontal
\$935.00
(262mm wide x 188mm high)



Half Page Vertical
\$935.00
(128mm wide x 370mm high)



Full Page
\$1,570.00
(262mm wide x 370mm high)



Double Page Spread
\$2,615.00
(550mm wide x 370mm high - 20mm gutter)



4 Page Business Feature
\$4,200.00

Insert Bundle Discount Rates | Rates exclude GST

Advertorial/Press Release
30% discount

4 Edition Package
5% discount

12 Edition Package
10% discount

25 Edition Package
15% discount

50 Edition Package
20% discount

PREMIUM POSITION

Looking to guarantee the largest audience for your ads? Choose a premium position. These are the positions most viewed with readers consistently turning to first or spending the longest time reading content.

• RIGHT PAGE	15%
• BACK PAGE	40%
• INSIDE FRONT COVER	20%
• CONTENT PAGE	15%
• FIRST 10 PAGES	10%

NEED ARTWORK?

1/8 Page
\$40

TV Guide
\$40

1/4 Page
\$40

Strip/Banner
\$60

1/2 Page
\$80

Full Page
\$100